

Pinellas

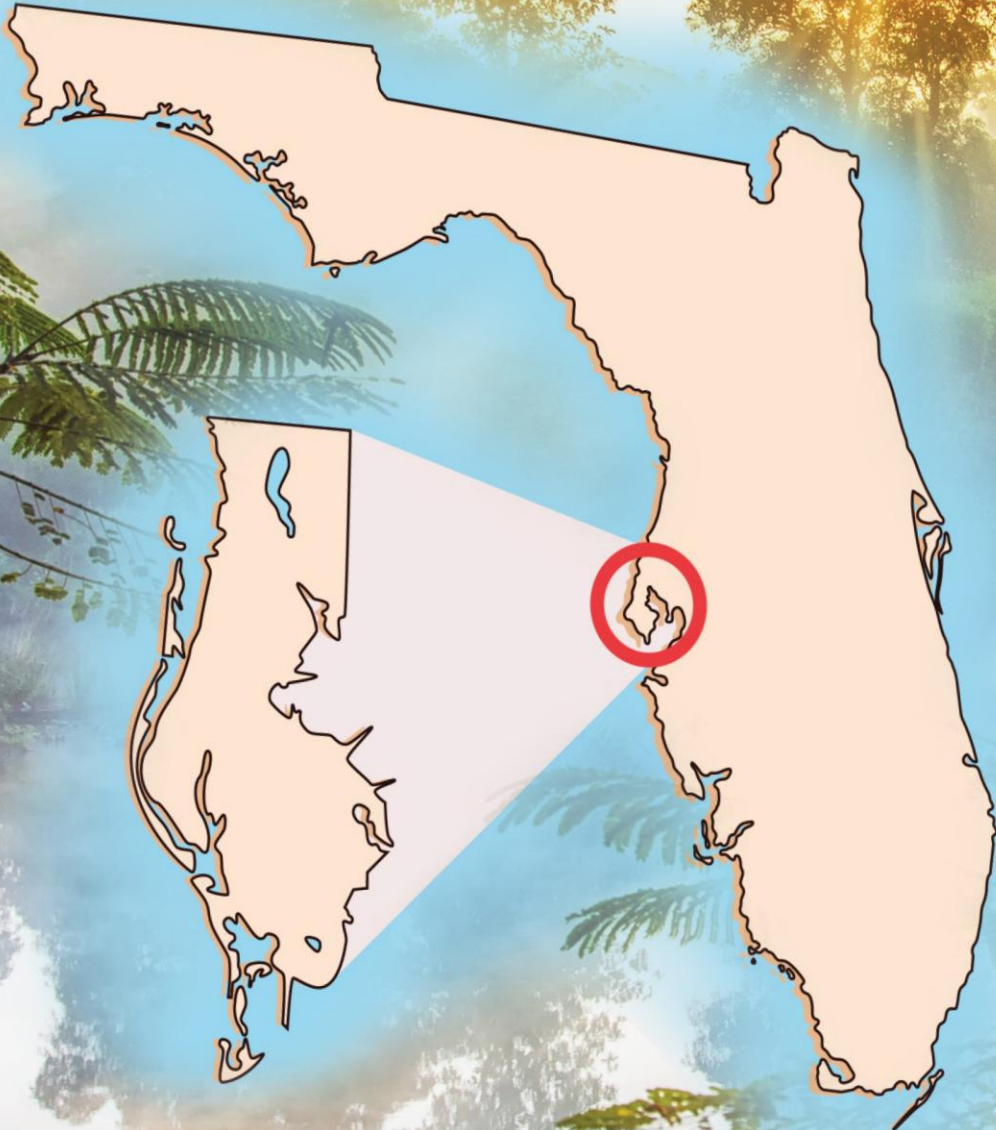
A Florida County

EXTRACTS FROM THE BOOK
*Some Statistics and County
Names Explanations...*

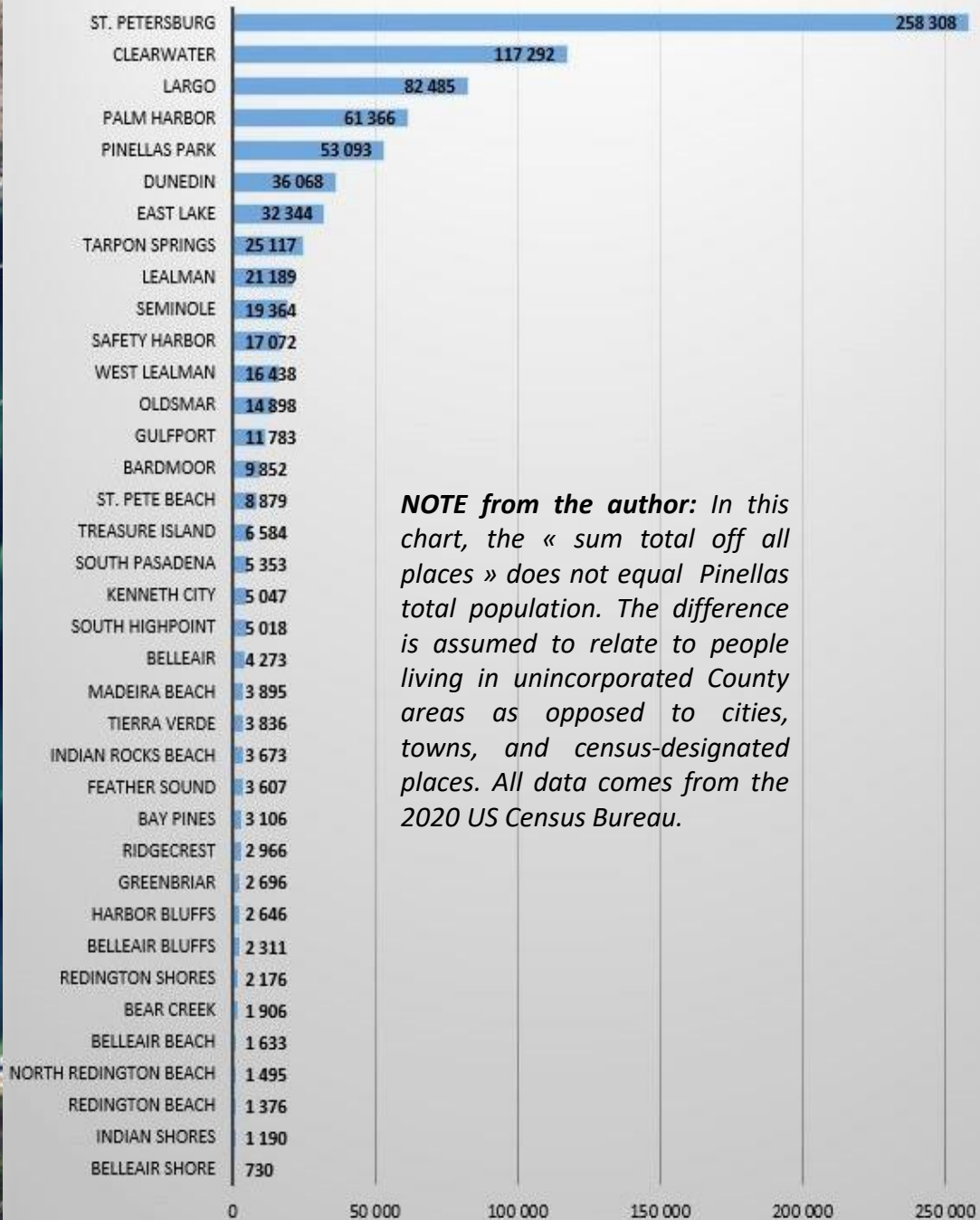
Réjean Gravel

Canadian CLUB Canadien

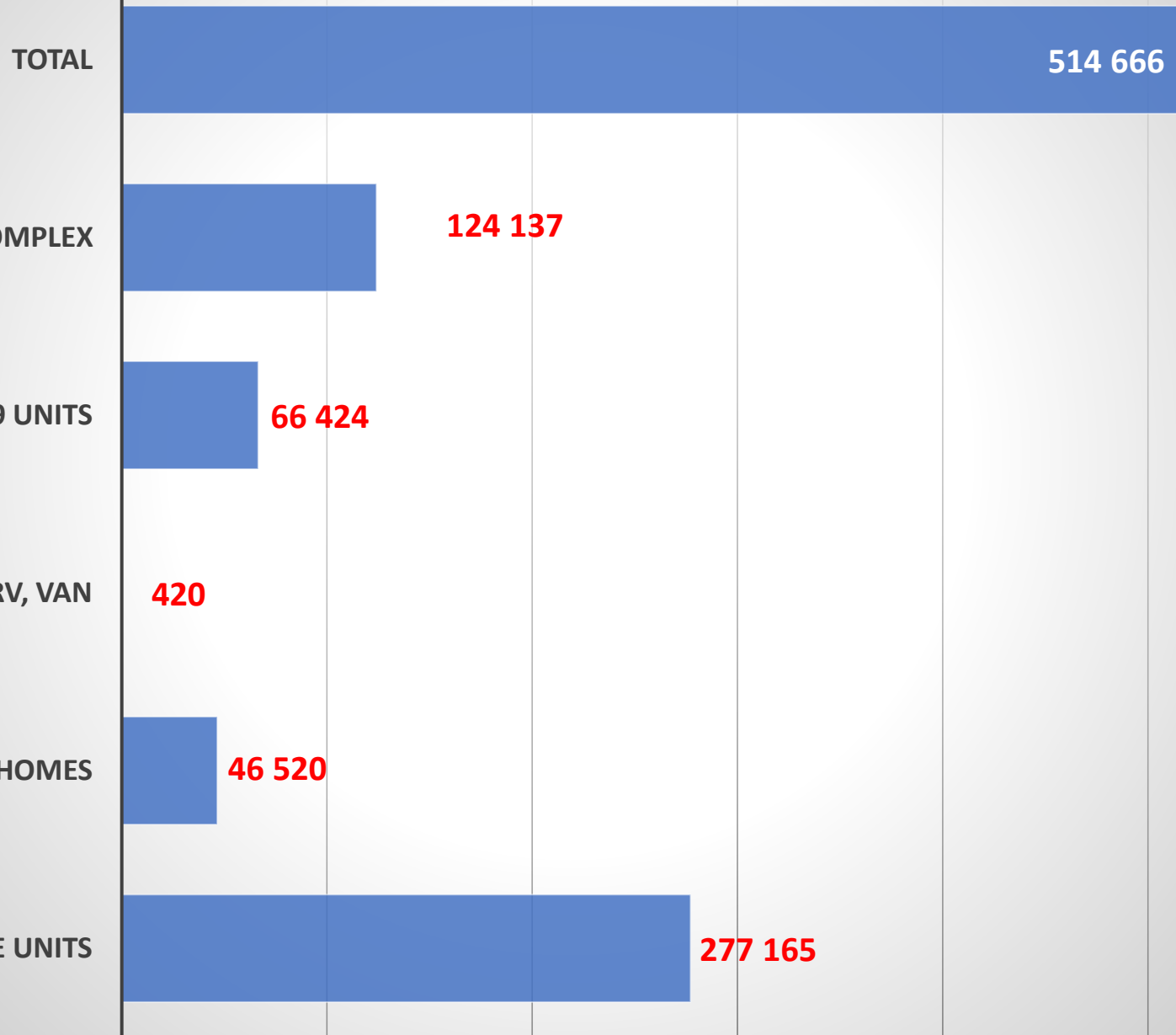
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POPULATION BY PLACE - PINELLAS: 959,107



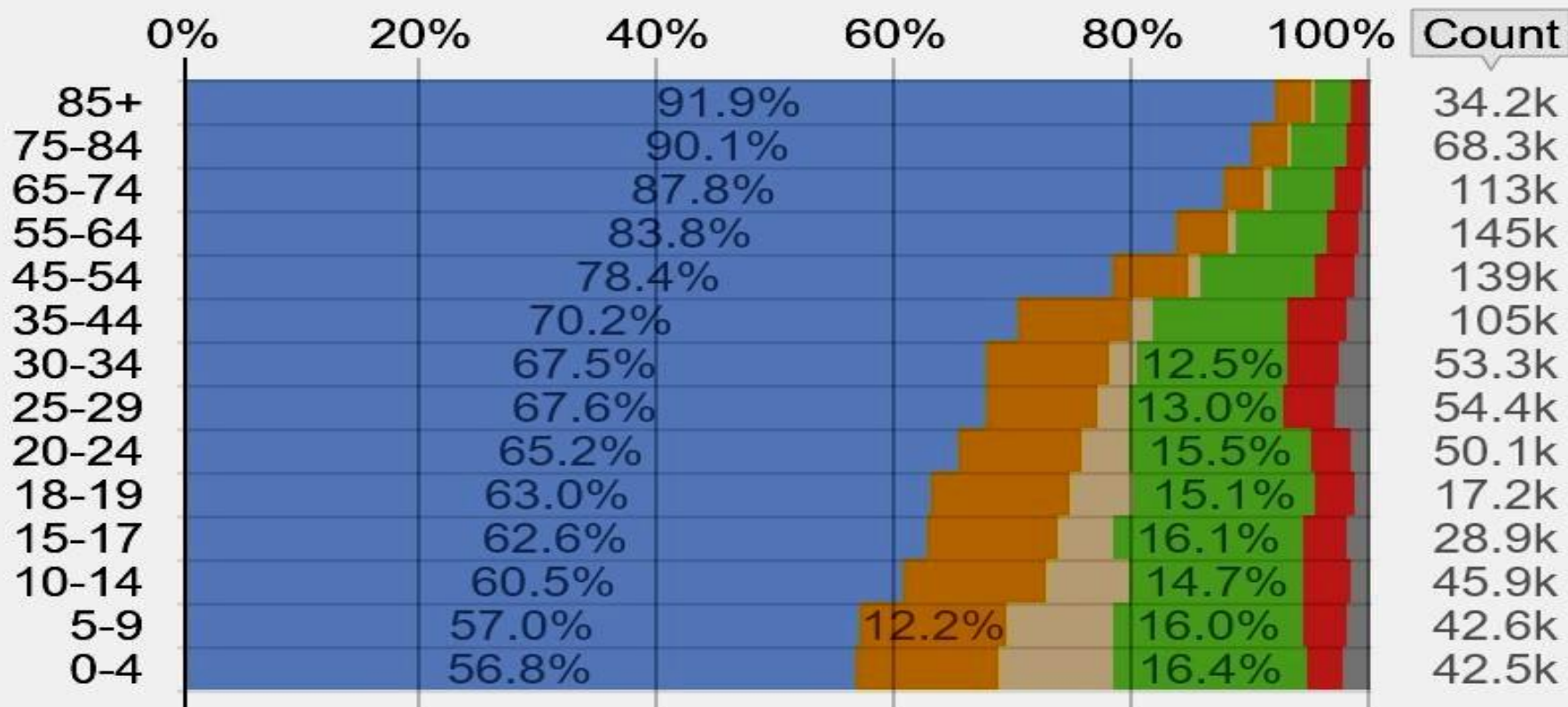
2020 HOUSING UNITS



Relative Ethno-Racial Composition by Age

Ethno-racial composition by age cohort as a percentage within each age cohort.

Scope: population of Pinellas County



Count total number of people in age cohort

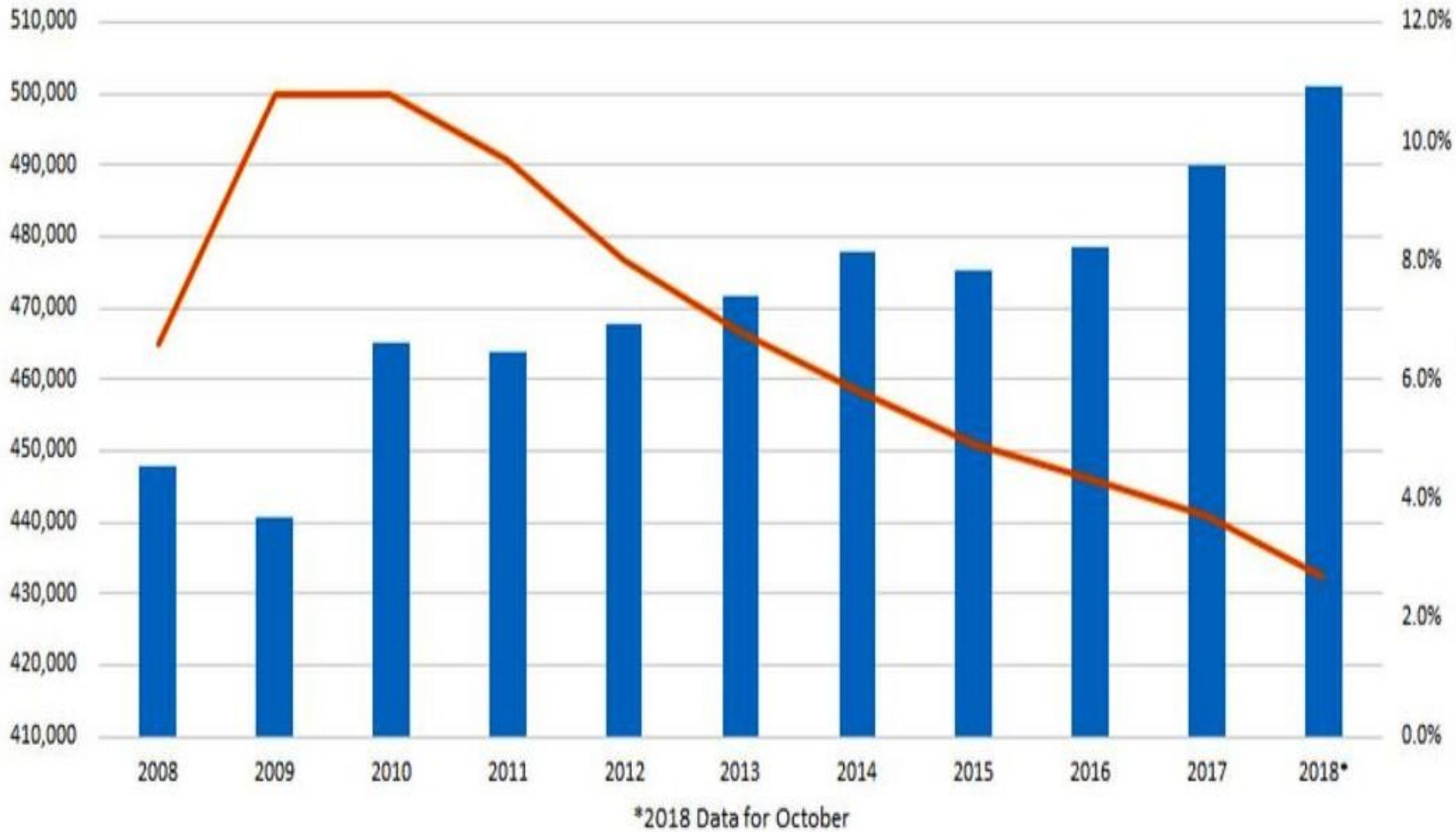
¹ non-Hispanic white

² white Hispanic

³ including Hispanic

ETNICITY	% POOR	POPULATION	NB POOR
White	11.7%	709,036	82,957
Black or African American	28.3%	94,154	26,646
Hispanic / Latino of any race	19,3%	102,439	19,771
Asian	12.4%	34,167	4,237
American Indian / Alaska Natives	12.7%	3,561	452
Native Hawaiian or Pacific Islander	3.8%	852	32
Another race alone	18.5%	24,929	4,612
Multi Racial	17.7%	26,784	4,741

Labor Force and Unemployment Rate



Source: FL Department of Economic Opportunity

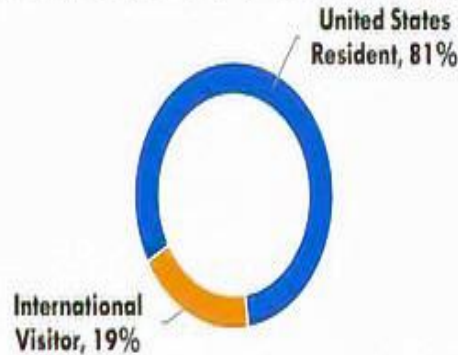
■ Labor Force — Unemployment Rate



THE AFFLUENT VISITOR

Results presented here are reflective of visitors who reported having an annual household income of \$150,000+

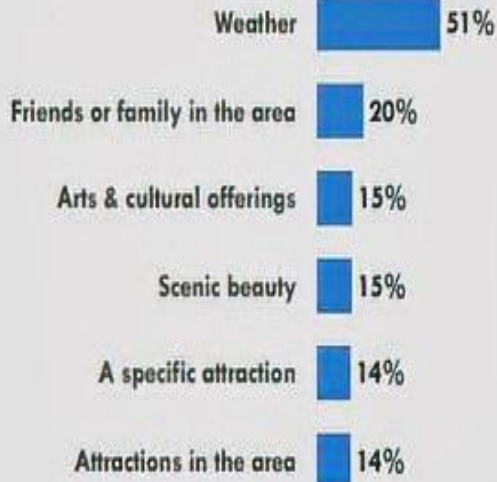
Domestic vs. International



Point of Origin: Top States

- Florida (24%)
- New York (11%)
- Massachusetts (7%)

Factors Important to Destination Decision



Length of Stay



Travel Party Size



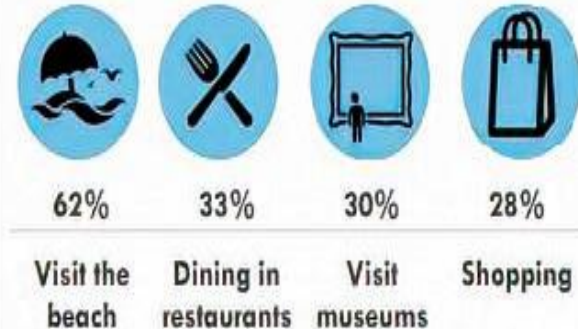
Daily Spending

\$189 Per Person

Top Communities Visited

1. St. Petersburg 45%
2. Madeira Beach 29%
3. Clearwater 29%
4. Treasure Island 25%
5. St. Pete Beach 25%

Top Activities



Pinellas: derived from Spanish *“La Punta de Pinal de Jimenez”* point of pines.

Clearwater: from a clear water harbour expression.

Saint Petersburg: Founder Peter Demens spent his youth in this Russian city.

Largo: Spanish for “long” – may have referred to a long-gone nearby lake.

Dunedin: Dùn Èideann, the Gaelic name for Edinburgh, capital of Scotland.

Pinellas Park: founded F.A. Davis in 1910 as the largest park in Pinellas.

Tarpon Springs: named after the tarpon fish and surrounding water springs.

Oldsmar: named after automobile pioneer R. E. Olds who owned the land.

Redington Beach: Charles E. Redington acquired the land in the 1930's.

Madeira Beach: Spanish word meaning sweet wine.

Kenneth City: named after Kenneth, the son of the city founder, Sidney Colen.

McMullen-Booth: named after Pinellas' pioneer families.

Belcher: William A. Belcher – Florida Legislature & two time Largo mayor.

Walsingham : Jessie Ancil Walsingham successful farmer and businessman.

Ulmerton: honoring the Ulmer family, their businesses and store.

Brian Dairy road: John Bryan sold his dairy farm to GE to build factories.

Starkey: J.B Starkey was a well-known farmer.

Seminole City / Blvd: to honor the Seminole Indian Tribe.

Pass-a-Grille: La Passe-aux-Grilleux – where people grill fish.

Coachman: Solomon S. Coachman – Clearwater's General Store owner.

John's Pass: John LeVeque first to sail a pass created by the 1849 hurricane.

Treasure Island: hotels owner's stories of buried treasures on the beach!

Courtney Campbell Causeway: he was a county US representative.

Anona: a type of apple planted by captain Lowe in the late 1850's.

Gandy Bridge: Georges S. Gandy built the first bay bridge in 1920.

Howard-Frankland Bridge: businessman who proposed the bridge.

Safety Harbour: a safe harbour inhabited by Tocabaga Indians 6,000 years ago.

Honeymoon Island: promised pleasures for newlyweds in the 1940's.

Pasadena: Ojibwa word meaning "of the valley," founded in 1875.

Indian Rocks Beach: settlers observed Indians "going to the rocks".

Lealman: Elza B. Lealman was Suwannee county sheriff and tax collector.

Gulfport: founded by Hamilton Disston in 1884... changed name often!

Palm Harbour: was named Sutherland in 1888 - name changed in 1925.

Weedon Preserve: named after Leslie W. Weedon, amateur archeologist.

Siesta Key: the Roberts' Siesta hotel opened in 1906 and gave the area its name.

Fort Desoto: Hernando de Soto, who visited Pinellas and surroundings area.

Tiera Verde: Spanish for Green Land – in reference to the islands' emerald color.

Boca Ciega Bay: Spanish for Blind Mouth Bay, a mariner term.

Edgmont Key: named after John Perceval, second Earl of Edgmont – Ireland.

Anclote: Spanish for the kedge anchor used to haul ships in shallow rivers.

Albert Whitted Airfield: a pioneer aviator of the Tampa Bay area.

Bardmoor: Oliver Bardes bought a Pinellas open piece of land... a moor!

Tampa: possibly Calusa Indian word for “sticks of fire” in reference to lightning.

Florida: Spanish name given by Juan Ponce de Leon – means full of flowers.

Tyrone: Tyrone Pennsylvania, hometown of R.L. Piper, who developed the area.

Osceola: Seminole Indian Chief.

Curlew: small bird with a long-curved beak present in this area.

Vinoy Hotel & Park: built in 1925 by Aymer Vinoy Laughner.

Don Ce-Sar Hotel: Don Ce-Sar in Vincent Wallace's light opera Maritana.

West Hillsborough: officially became Pinellas County in 1912.

Lake Maggiore: christened by an Italian buccaneer after his hometown lake.

Philippe Park: named after Odet Philippe, first white settler in Pinellas.

Belleair: the Belleview-Biltmore hotel was located in a "Belle Air" area.

Caladesi Island: named in 1628 by a Spanish captain - means beautiful bayou.

Snell Island: named after a 1900's land developer named Perry Snell.

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